

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
963822-1	10/21/12	October 2012	10/01/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	10/16-10/21	12570

Flight Dates	Order #	Alt Order #
10/16/12 - 10/21/12	963822	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/21/12	STEVE HARVEY DAY	10-11a	-- 11---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-- 11---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/17/12	10:41 AM	STEVE HARVEY DAY	10-11a	:30	EW12121	\$350.00 NM
2	WCVB	Th	10/18/12	10:35 AM	STEVE HARVEY DAY	10-11a	:30	EW12122	\$350.00 NM
2	10/16/12	10/21/12	1-2p	1-2p	- 1- 11--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- 1- 11--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/16/12	1:28 PM	1-2p	1-2p	:30	EW12122	\$750.00 NM
2	WCVB	Th	10/18/12	1:31 PM	1-2p	1-2p	:30	EW12121	\$750.00 NM
3	WCVB	F	10/19/12	12:59 PM	1-2p	1-2p	:30	EW12122	\$750.00 NM
3	10/16/12	10/21/12	GENERAL HOSPITAL	ABC SOAPS ROTA	---- 1--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---- 1--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/19/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	EW12124	\$900.00 NM

Total Spots **6**

Payment Terms 30 Days

<u>Gross Total</u>	\$3,850.00
<u>Agency Commission</u>	\$577.50
<u>Net Amount Due</u>	\$3,272.50